

Keli McAlister joins BlueOval SK as External Affairs Director

STANTON, Tenn. – BlueOval SK is pleased to announce the appointment of Keli McAlister as external affairs director. McAlister will oversee external and internal communications as well as government relations for the company.

“To be a part of such a monumental project that will reshape all of our futures is such an honor,” McAlister said. “It’s exciting to see the possibilities that lie ahead and to be part of the BlueOval SK family.”

Prior to joining BlueOval SK, McAlister served as a communications officer at the Tennessee Bureau of Investigation. She previously worked as a communications coordinator for the Jackson-Madison County School System. McAlister spent two decades in television news with stops in Jackson, Tennessee, Oklahoma City, and Seattle.

“We are thrilled to have Keli McAlister on the executive team at BlueOval SK,” BlueOval SK Human Resources Director Neva Burke said. “Keli is an experienced professional in external affairs and communications. She brings a unique and powerful skill set as we prepare for the start of production next year.”

McAlister holds a Bachelor of Arts in Communications from Union University. She lives in West Tennessee with her husband and children.

McAlister will be based at the BlueOval SK battery plant at BlueOval City in Stanton, Tennessee.

Find additional information about BlueOval SK leadership and job openings at BlueOvalSK.com.

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About BlueOval SK

BlueOval SK is the joint venture between Ford Motor Company and SK On to produce batteries for future Ford and Lincoln electric vehicles. SK On is a subsidiary of SK Innovation and has deep expertise in battery production. BlueOval SK will operate twin battery manufacturing facilities in Glendale, Kentucky and one battery plant in Stanton, Tennessee starting in 2025. BlueOval SK will electrify the future of mobility with innovative technology.

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